

D.C. United 2020 Media Policy

PROFESSIONAL CONDUCT

All media who have been issued credentials or who are granted access to the team are expected to follow the guidelines set forth in this document, as well as the instructions of the D.C. United staff, stadium employees and security, or risk limitation of access or revocation of credentials. Media access is granted with the purpose of making players and staff available for interviews for written, audio and visual accounts of the team, as appropriate. No member of the media should use this access for autographs, personal photographs or commercial requests. Doing so will automatically result in the permanent revocation of credentials to cover D.C. United. At all times, those granted media access must abide by the conditions set forth in this policy.

PLAYER AND STAFF INTERVIEWS

All interviews for United players, coaches, executives and staff **MUST** be coordinated through the Communications Department. Contacting players directly – including through social media platforms – could result in the revocation of credentials and future access. Interview requests can be submitted to communications@dcunited.com.

TRAINING SESSIONS

D.C. United conduct media access and media availability at every training session, unless otherwise noted. D.C. United media availability occurs after each training session in the media workroom, located in the photo workroom at Audi Field. Training takes place at the RFK Stadium Auxiliary Field and is open to media for the first 15 minutes for photos or B-roll, unless otherwise noted. Please refer to the team's Weekly Update that is distributed at the beginning of each week for media availability and training dates and times. Training times and locations may change, without notice, so it is advised that you confirm times and locations prior to arriving at training. For specific player interviews, please notify slegg@dcunited.com at least 24 hours in advance. D.C. United communications staff will work to accommodate all requests however insufficient notice may result in requests being unfulfilled. Media members attending D.C. United training sessions are prohibited from reporting on specific strategies demonstrated at training, which includes specific lineup changes, formations or set pieces.

D.C. UNITED MEDIA DISTRIBUTION LISTS

Requests to be added to United's media distribution lists should be emailed to slegg@dcunited.com.

ROAD GAME CREDENTIALS

Media members traveling to road games should submit requests for credentials, parking and/or seats in the press box to the D.C. United Communications team no later than five (5) business days prior to the road game.

FULL SEASON CREDENTIALS

Because of limited space in the Audi Field media zones, full-season credentials will be granted in a limited capacity. The D.C. United communications team reviews each individual application and will grant full-season credentials to individuals from outlets that demonstrate consistent coverage of D.C. United, both during the week and on game days. As full-season credentials will not be widely used, applicants who do not receive a full-season credential are encouraged to apply for single game credentials. Each outlet will only be granted a single workspace in the press box.

MATCH DAY

MEDIA GATE AND CHECK IN

All media should enter at Gate B, located between the Northeast and Southeast corners of Audi Field. Media Will Call will open 90 minutes prior to kickoff for media to pick up single game credentials. There is limited media parking available at Audi Field. All media will need to request a single-game parking pass at least 72 hours prior to the match.

MATCH DAY MEDIA ROOM

The media workroom is located on the **Suite Level** of Audi Field.

Meals will be provided in the media workroom 90 minutes prior to the start of the match.

The press box is located on the **Suite Level** of Audi Field and is a working area. Only credentialed members of the media will be allowed in the press box. Cheering and loud noise of any kind will not be permitted at any time.

The photo workroom is located on the **Service Level** of Audi Field. Signage from media check-in and from the pressbox can guide media members to the workroom.

Post-match press conferences will take place in the **Interview Room on the Service Level** immediately following the conclusion of the match. Per 2019 MLS media policies, the home team will hold a post-match press conference. The visiting team coach will be available for media outside the visiting team locker room following the conclusion of the match. Coordinate with the visiting communications team to setup interviews.

The matchday media workroom closes two hours after the final whistle.

PHOTOGRAPHY

Credentialed photographers must wear a D.C. United photo bib at all times. Photo bibs will be available for pick up at **Gate B media check-in** upon arrival, and must be returned at the conclusion of the match to communications staff in the photo workroom. Due to field level seating, all photographers are required to remain seated throughout the 90 minutes of game play. The photographer locations are in a stanchioned area in the Northwest and Southwest corners of the stadium. Due to limited space, media who are not photographing are explicitly prohibited from being in the photo zones. Photographers wishing to get photos of the starting XI, should make their way to the team benches 10 minutes before the scheduled kickoff. Photography is explicitly prohibited at all times in the locker room, team tunnels, dugouts, inside the stands and in the concourses of the stadium. No photography is allowed from the bench sideline at any times during the game, but is allowed from the sideline opposite the benches, as long as the fans' view is not obstructed. Failure to adhere to these policies results in immediate revocation of D.C. United credentials for the remainder of the season.

VIDEOGRAPHY

All requests for videography must be cleared on a per-match basis with the United communications staff, even for media with season-long credentials. Live shots and other broadcast television elements must also be approved for each match and must remain consistent with the broadcast rights agreement of the rights holder for that match. D.C. United's current broadcast television partner and national broadcast partners may be granted additional access for training, matches and other team events as agreed upon with United communications staff.

Credentialed videographers must wear a D.C. United video bib at all times. Video bibs will be available for pick up at media check-in (Gate B) upon arrival, and must be returned at the conclusion of the match to communications staff in the Photo Workroom.

Post-match, videography is only allowed in the press conference, outside the visiting team locker for visiting coach and player interviews and inside the United locker room for player interviews, while the locker room is open. All other videography, including shooting b-roll in any of the aforementioned locations, are explicitly prohibited.

GAME NOTES / STATISTICS

Game notes and statistics are available in the media workroom, press box and photo workroom. Statistics will be distributed in each location throughout the game at halftime and 10-15 minutes following the final whistle.

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Media members traveling to road games should submit requests for credentials, parking and/or seats in the press box to the United Communications team no later than five (5) business days prior to the road game.

ACCESS AT GAMES AND OTHER TEAM FUNCTIONS

Unless otherwise noted, media members will be granted access to all team-related functions, including team training sessions, press conferences, and United home games, in accordance with the stated restrictions.

TV crews are allowed access to all regular media areas, as well as the field, however may not film from the press box.

Still photographers are allowed in all regular media areas, with the exception of the locker room.

LOCKER ROOM ACCESS

United and visitor locker rooms are located **on the service** level. Your cooperation and professional courtesy is asked in maintaining a proper working atmosphere for post-match interviews. Absolutely no autographs during media access period or photos in the locker room or team tunnel area at all times.